



For Immediate Release

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Birdair, Inc. to Exhibit at Stadia Design & Technology Expo North America
–Visit Birdair at Stand #1844 to Learn About Tensile Architecture for Sporting Venues–

BUFFALO, NY... Birdair, Inc., the leading specialty contractor of lightweight long-span roofing and tensile structures throughout the world, will exhibit at the Stadia Design & Technology Expo North America, April 12-14, at the Los Angeles Convention Center in Los Angeles, CA.

Stadia magazine's annual exhibition, Stadia Design & Technology Expo North America, allows owners, operators, architects and industry suppliers of sports venues to explore new means of improving their facilities and to gain advice from leading experts from South America, Asia and Europe.

Birdair representatives will be available to discuss the versatile benefits tensile architecture offers to sports stadiums and arenas. Tensile architecture provides significant stability, stunning visual appeal, natural light capability and design flexibility, among many other advantages.

Birdair is recognized worldwide as a specialty roofing contractor known for its work on high-profile sporting venues, including the Cowboys Stadium (Arlington, TX, US), Red Bull Arena (Harrison, NJ, US), La Plata Stadium (La Plata, Argentina), Cape Town Stadium (Cape Town, South Africa), Moses Mabhida Stadium (Durban, South Africa) and Nelson Mandela Bay Stadium (Port Elizabeth, South Africa). In addition, Birdair was recently awarded the replacement contract for the Hubert H. Humphrey Metrodome (Minneapolis, MN).

“With tensile architecture, athletic facilities can achieve a unique look while maximizing performance and efficiency,” says Michele Roth, marketing manager for Birdair, Inc. “We invite Stadia attendees to stop by our booth to learn more about Birdair’s specialty roofing contracting expertise and tensile architecture’s unparalleled aesthetic, functional and sustainable qualities.”

Birdair has completed work on more than 85 sporting venues worldwide, integrating tensile architecture into a variety of single-sport and multi-purpose stadiums and arenas. Birdair brings expert knowledge and innovative techniques to every project to meet both facility and patron needs.

Expo attendees are encouraged to visit Birdair at Stand #1844 and to learn more at www.birdair.com.

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About Birdair: Birdair, Inc. is the leading specialty contractor of lightweight long-span roofing systems and tensile structures throughout the world, providing design-build solutions for architects and clients in all aspects of project design, engineering, installation and maintenance. The company offers a selection of architectural fabric membrane, including Tensotherm™ with Nanogel®, the world's translucent insulated tensile membrane roofing material. Birdair, based in Buffalo, NY, is a member of the Taiyo Kogyo Group, with operations serving North and South America and other international locations. For more information about Birdair, call 1-800-622-2246 or visit www.birdair.com.

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