



For Immediate Release

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Plaza Las Américas to Feature Tensile Roofing From Birdair, Inc.

– PTFE to provide Functional and Aesthetic Benefits for Mexico Shopping Center–

BUFFALO, NY... Birdair, Inc., the leading specialty contractor of lightweight long-span roofing systems and tensile structures of all sizes throughout the world, will serve as roofing subcontractor for the addition of a tensile structure to Plaza Las Américas, a shopping mall in Morelia, Michoacan, Mexico.

Birdair will design and fabricate the shopping facility's tensile roofing system comprised of 12,700 square-feet of PTFE, a Teflon®-coated woven fiberglass membrane. Birdair will also provide construction supervision for the installation of the tensile roof.

The PTFE fiberglass membrane roof will cover the mall's outdoor food court and will be cable-supported with masts. The tensile canopy will facilitate daylighting, and provide shoppers with shade and protection from inclement weather.

"The new tensile structure will provide a focal point for the shopping destination and enhance its atmosphere," says Hector Perez, Business Development Manager for Birdair. "The facility's sustainable fabric is also long lasting, durable and needs little maintenance to retain its pristine look."

Other members of the project team include owner Plaza Las Américas, Morelia, Michoacan, Mexico and architect Interdisenos, Mexico City, Mexico.

Birdair has also previously completed similar retail applications in Mexico, such as Intermall Torreon, Lomas Verdes Mall, Galerías Cuernavaca and Galerías Vallarta Shopping Mall.

As a full-service specialty contractor, Birdair offers complete design-build solutions, and has completed more than 1,200 tensile architecture installations worldwide. Learn more at www.birdair.com.

Teflon® is a registered trademark of E. I. Du Pont De Nemours and Company, Delaware.

About Birdair: Birdair, Inc. is the leading specialty contractor of lightweight long-span roofing systems and tensile structures throughout the world, providing design-build solutions for architects and clients in

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all aspects of project design, engineering, installation and maintenance. The company offers a selection of architectural fabric membrane, including Tensotherm™ with Lumira™ aerogel, the world's only translucent insulated tensile membrane roofing material. Birdair, based in Buffalo, NY, is a member of the Taiyo Kogyo Group, with operations serving North and South America and other international locations. For more information about Birdair, like us on Facebook at www.facebook.com/Birdair, call 1-800-622-2246 or visit www.birdair.com.

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